

Boosting Jobs & Future-Proofing Travel Businesses

This has a direct, positive impact on:

- Accredited travel businesses and their staff in your electorate, 72% which are women
- 11.5 million travelling Australians who took an international trip in 2024
- 61.2 million Australian passengers who flew domestically in 2024

The Challenge: Employers Face Skills Shortage & Jobseekers Left Behind

The removal of funding support (or reduction for those occupations on the priority list) for employers who take on apprentices and trainees has caused difficulties for employers, jobseekers and the travel industry as a whole. **Further cuts are expected before the end of the year.**

For an employer, the cost of supervising and training an apprentice can be prohibitive, including the direct as well as opportunity cost. Without financial incentives, it can mean the difference between employers being able to take on a trainee or not.

This is bad news for those looking for a job and build a skilled career, especially women, as the travel workforce is 70% female, an industry that is known for its flexibility.

This is also bad news for the travel industry and the travelling Australians they support – where 80% of employers report there are already not enough skilled workers to meet demand.

The Opportunity: A Jobs Boost That Works

Committing to a system of effective long-term incentives will encourage employers to take on trainees, and encourage trainees to complete their training.

Aligning Federal and State funding and priorities will guarantee fair opportunities nationwide, and boost business confidence to hire and grow.

Here's What Your Support Delivers

Support Travel Businesses Grow

- For small businesses, the existing system is complicated with limited support to encourage business owners to take on a trainee.
- Incentives help businesses to hire trainees, ensuring they have the skilled employees they need to thrive and grow their business.

Jobs for Locals / Australians

- Supporting businesses to put on trainees means more jobs and opportunities for a rewarding and prosperous career in a flexible, stable and versatile industry.

Supporting Women

- The travel workforce is over 70% female, an industry that is known for its flexibility. Supporting training means supporting women on a secure career path with entrepreneurial opportunities.

Help Us Hire & Train: Travel Businesses' Plea

The current Federal Government has not supported Business at all! I know a lot of businesses struggling with taxes alone. A cut in financial support for businesses taking on trainees would likely cause retrenchment and further hardship on employers."

"Incentives mean the difference between taking on a trainee or not. As a small business, we cannot afford to pay the entire cost ourselves."

"Can't really talk about support from the Government as there is none. Happy to just hand out money to Qantas and Rex but god forbid you want to get a wage subsidy to get a trainee staff member."

"No financial support, no trainees. It really is that simple."

"Removal of subsidies would almost make taking on new people impossible."

"Removal of support for employers and trainees will have a huge impact if travel is to be a sustainable career path – why does nobody in Government understand this vital industry?"

"Myself and other business owners won't take a trainee on due to the teaching, time, and high cost. And the new people who want to enter the travel and tourism sector lose their chance – due to high costs and lack of knowledge, business owners won't hire."